

Indoor Air Quality a Rising Concern for Home Buyers



The spring and summer months are the busiest time of year for the real estate market. Whether you are building your dream home or purchasing an older home that has been listed on the market, indoor air quality should be a major priority during your search. Learn about how you can make sure your future home's air is safe and healthy by addressing these concerns BEFORE you buy.

Indoor air concerns when building new construction:

Opting to build a new home will provide you with the greatest opportunity to ensure your indoor air quality is healthy. During the past decade, home builders have documented a sharp increase in the number of buyers looking for eco-friendly building materials. From cabinets to flooring, buyers want to purchase

materials that are sustainable for the environment and free of dangerous chemicals such as formaldehyde.

Builders that are able to address a buyer's health concerns about toxic building materials and indoor air quality have a higher perceived home value and positive brand impact when compared to other builders. Buyers are willing to spend more money in order to select from eco-friendly building materials that are not only better for the environment but that are also better for your family.

Indoor air concerns when buying an existing home:

It will require more diligence on your part when you are buying an existing home and want to ensure you and your family will be breathing clean, healthy air. A

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home inspection by a highly trained professional should alert you to the presence of organic threats such as mold but you will need to go the extra mile in making sure the home does not contain dangerously high amounts of other chemical toxins.

The recent media coverage concerning high formaldehyde levels found in laminate flooring purchased through Lumber Liquidators has increased consumer awareness in regards to the number of household items and building materials that contain toxic levels of chemicals. As more consumers become aware of the chemical hazards found in flooring, common furniture and cabinet adhesives, particleboard furniture, and dozens of other building materials,

consumer demand for safer building materials is on the increase.

The only way you can be certain the air you and your family are breathing is healthy is by performing an IAQ Home Survey test to alert you to the presence of indoor air pollutants. This test will provide you with an extensive and accurate assessment of a home's air before you move in.